

**Yes!** We would be happy to support the  
Groton Business Association's Annual Events  
Groton's Fall Festival & Groton Lights Parade  
at the following level:

- Presenting - \$10,000 and above
- Platinum - \$5,000
- Gold - \$3,000
- Silver - \$2,000
- Bronze - \$1,000
- Friends of the Festival - \$500 and below
- Car Show Sponsor – \$1,500
- Friends of the Car Show - \$250 and below

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Payment Enclosed: \$ \_\_\_\_\_ -or- Please Bill Me: \$ \_\_\_\_\_



Greater Mystic Chamber of Commerce  
P.O. Box 143  
Mystic, CT 06355  
Phone: 860-572-9578 Fax: 860-572-9273

Groton's   
*Fall Festival*   
**Groton Lights Parade  
& Tree Lighting with Santa**

## GROTON BUSINESS ASSOCIATION SPONSORSHIP OPPORTUNITIES

The 7th Annual

# Groton's Fall Festival

Saturday, October 5, 2012 – 10 a.m. to 4:00 p.m.  
Poquonnock Plains Park in the Heart of Groton

AND THE



The 13th Annual

**Groton Lights Parade and  
Tree Lighting with Santa**  
Saturday, December 1st, 5:00pm  
Route One, Groton



[grotonbiz.com](http://grotonbiz.com)

Thank you to our Presenting Sponsors



# 2012 SPONSORSHIP OPPORTUNITIES

## Presenting \$10,000 and above

### **Groton's Fall Festival**

Designation as one of Groton's Fall Festival's PRESENTING SPONSORS

Logo on all advertising, mailings, posters

Banner space available at stage

Post event recognition on thank you ads

Placement of company logo with link on grotonbiz.com website for entire year

Logo on all event programs/maps

Free insert in Chamber's monthly newsletter, *The Enterprise*

Mention on Chamber TV show, *Mystic Matters*

20 x 10 Booth Space to feature your company with tent included

Sign at booth identifying business as a sponsor

Business profile in Chamber's newsletter

Walkway signage with logo and logo on banner at stage area

### **Groton Lights Parade**

Designation as one of Groton Lights Parade PRESENTING SPONSORS

Logo on all advertising and flyers

Mention on Chamber TV show, *Mystic Matters*

Recognition at parade via announcements at judge's reviewing stand, Logo

on Lawn Signs at the Tree Lighting, Logo on banner leading the parade,

Banner space at After Party

## Platinum \$5,000

### **Groton's Fall Festival**

Logo on all advertising and posters

Prominent sponsor recognition at site with banner space

Post event recognition on thank you ads

Placement of company logo with link on grotonbiz.com for six months

Logo on event site map

10 x 10 Booth Space to feature your company with tent included

Signage at booth identifying business as a sponsor

Walkway signage with logo and logo on banner at stage area

### **Groton Lights Parade**

Logo on all advertising and flyers

Recognition at parade via announcements at judge's reviewing stand, Logo

on Lawn Signs at the Tree Lighting, Logo on banner leading the parade

**Additionally, Event Sponsors will be featured at each Groton Business Association monthly meetings via prominent signage.**

## Gold \$3,000

### **Groton's Fall Festival**

Business name on all advertising, mailings, posters

Post event recognition on thank you ads

Placement of company logo with link on grotonbiz.com for three months.

Mention on Chamber TV show, *Mystic Matters*

Sponsor name on event site map and business name on banner at stage area

10 x 10 Booth Space to feature your company with tent included

Sign at booth identifying business as a sponsor

### **Groton Lights Parade**

Business name on all advertising and flyers

Recognition at parade via announcements at judge's reviewing stand, Business name on banner leading the parade

## Silver \$2,000

### **Groton's Fall Festival**

Sponsor name on event site map and business name on banner at stage area

10 x 10 Booth Space to feature your company with tent included

Sign at booth identifying business as a sponsor

Sponsor's name listed on grotonbiz.com with link for two months

Post event recognition on thank you ads

### **Groton Lights Parade**

Business name on all advertising and flyers

Recognition at parade via announcements at judge's reviewing stand

Business name on banner leading the parade

## Bronze \$1,000

### **Groton's Fall Festival**

Sponsor name on event site map and business name on banner at stage area

10 x 10 Booth Space to feature your company with tent included

Sign at booth identifying business as a sponsor

Sponsor's name listed on grotonbiz.com with link for one month

Post event recognition on thank you ads

### **Groton Lights Parade**

Business name on all advertising and flyers

Recognition at parade via announcements at judge's reviewing stand Business name on banner leading the parade

## Friends of the GBA \$500 and below

Business name on flyers and posters

Post event recognition on thank you ads

**Additionally, Event Sponsors will be featured at each Groton Business Association monthly meetings via prominent signage.**